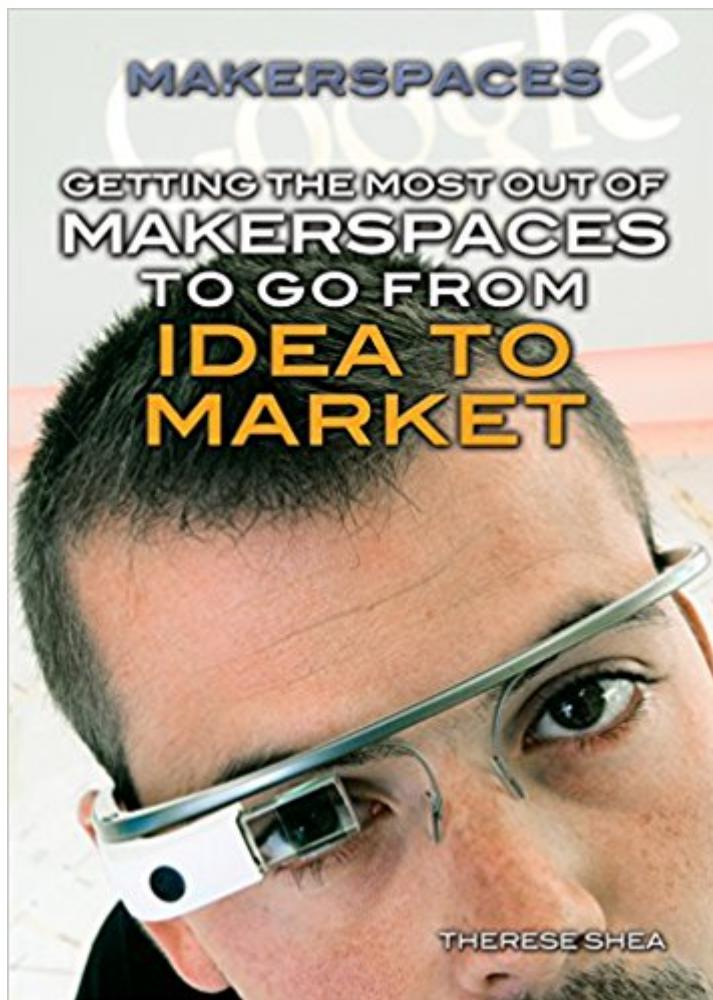


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Getting The Most Out Of Makerspaces To Go From Idea To Market



Synopsis

Makerspaces, labs where hobbyists build things from scratch, are thought to be the new frontier in the entrepreneurial world, and this resource is the perfect gateway for those who have an idea for a product they want to make as well as bring to market. Readers get a sense of what it takes to take that creation and sell it for a profit. What are the costs? How does one get a product into stores? Where are advertising dollars best spent? These are all questions young entrepreneurs must ask and ones that this volume helps to answer.

Book Information

Series: Makerspaces

Hardcover: 64 pages

Publisher: Rosen Central (August 1, 2014)

Language: English

ISBN-10: 1477777954

ISBN-13: 978-1477777954

Product Dimensions: 6.6 x 0.4 x 9 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

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